

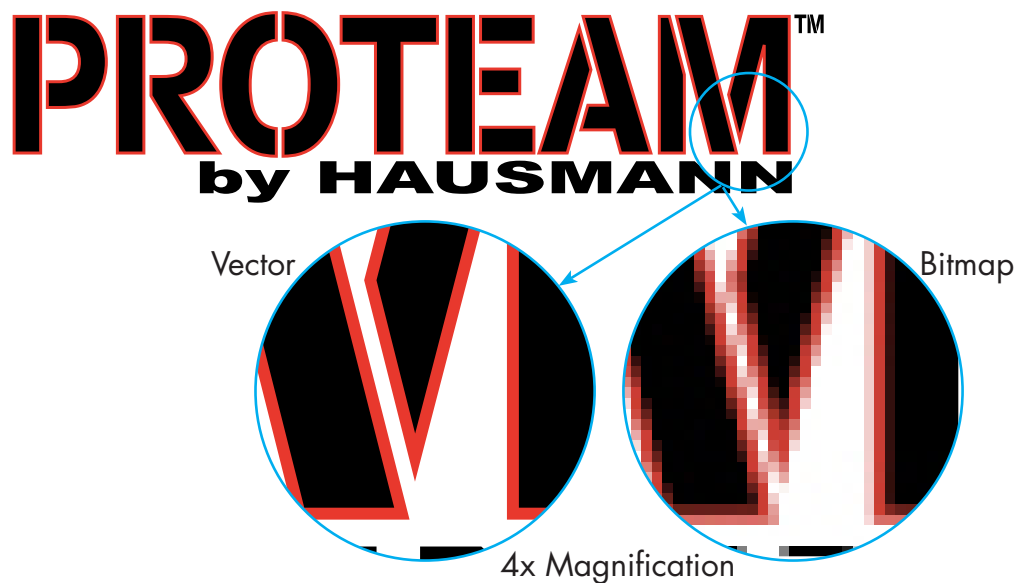
## ARTWORK SPECIFICATIONS FOR PROTEAM LOGO EMBOSSING/DEBOSSING

**VECTOR ART** created in Adobe Illustrator is preferred. Vector images are created in a drawing program and consist of shapes based on mathematics. These graphics contain clear, smooth lines that retain their sharpness and proportions when edited. File can be saved in ai (up to CS4), eps, or pdf formats.

**Important Note:** A scanned image (e.g. jpg, gif, bmp, tiff, psd, pdf) or art created in a photo/paint program is not vector art. In addition, placing, linking, embedding, or copying these images into a drawing program does not convert them into vector art.

If **vector art cannot be provided**, please provide artwork at highest resolution possible - 300 dpi is ideal.

Example (below) showing effect of vector graphics versus raster graphics. The original vector-based illustration is at the top. The lower-left image illustrates magnification of 4x as a vector image. The lower-right image illustrates the same magnification as a bitmap image. Raster images are based on pixels and thus scale with loss of clarity, while vector-based images can be scaled indefinitely without degrading.



### Need Help or Have Questions?

Contact:

Cassandra Regan  
PROTEAM by Hausmann  
Graphic Designer

phone:

201-767-0255 ext 126

email:

cassandrar@hausmann.com

The cost for embossed logos is based on the number of patent vinyls used to create the logo. You can decrease the number of patent vinyl colors used by using the upholstery vinyl as a color in your logo. The sample below shows a logo using three patent vinyl colors; and then the same logo using the upholstery vinyl as a logo color and only two patent vinyl colors.



Please note: Due to limitations of patent vinyls, we do not match PMS colors. Very complex logos or logos containing fine lines or small parts may need to be simplified.

**PROTEAM by Hausmann** • 130 Union Street • Northvale, NJ 07647 • 1-888-428-7626